

From the Desk of Executive Editor



Matthew 6:22-23

“The eye is the lamp of the body. So, if your eye is healthy, your whole body will be full of light, but if your eye is bad, your whole body will be full of darkness. If then the light in you is darkness, how great is the darkness!”

Communities of the future will be very different from the ones we live in today. These communities will need to be different because, as we move through the end of the twentieth century and into the twenty-first, we face a whole new set of socioeconomic, technological, and global forces that are unlike those that brought us to where we are today. The renaissance fueled by these forces will dwarf any we have experienced until now. It will alter dramatically the way we live in our communities, their form and function, and, most critically, the way we plan and develop them. At stake is the quality of life, not only for us but also for our children and grandchildren.

In the first decade of the 21st century, new media technologies for social networking such as Facebook, MySpace, Twitter and YouTube began to transform the social, political and informational practices of individuals and institutions across the globe, inviting a philosophical response from the community of applied ethicists and philosophers of technology. While this scholarly response continues to be challenged by the rapidly evolving nature of social networking technologies, the urgent need for attention to this phenomenon is underscored by the fact that it is reshaping how human beings initiate and/or maintain virtually every type of ethically significant social bond or role: friend-to-friend, parent-to-child, co-worker-to co-worker, employer-to-employee, teacher-to-student, neighbor-to-neighbor, seller-to-buyer, and doctor-to-patient, to offer just a partial list.

But surprisingly we are going very much far away from our self's while the technologies are gathering all of us very near. Market is the servant for human being. How can this become king of human? Will market decide the direction of societies of human being, if this will happen then think about our common future?

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